



WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

www.thebostonchannel.com

Billing Address:

GMMB
Attention: Accounts Payable
3050 K St, NW
Washington, DC 20007

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Invoice #	Invoice Date	Invoice Month	Invoice Period
953712-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
Obama/D/President	101- Candidate Orders	1536 :OFA Sked A 9

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	953712	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856		

Agency Ref	Advertiser Ref
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	09/25/12	09/30/12	Good Morning America	658-9a	--WTF--	:30	2	\$800.00	NM
<i>Class of Time - Immediately Pre-emptible without notice</i>									
<i>Weeks: Start Date 09/24/12 End Date 09/30/12 MTWTFSS --WTF-- Spots/Week 2 Rate \$800.00</i>									
<i>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</i>									
1 WCVB Th 09/27/12 7:55 AM Good Morning America 658-9a :30 OFA12P130H \$800.00 NM									
2 WCVB F 09/28/12 8:53 AM Good Morning America 658-9a :30 OFA12P130H \$800.00 NM									
2	09/25/12	09/30/12	Newscenter 5 at 5	5-6p	--WTF--	:30	1	\$1,200.00	NM
<i>Class of Time - Pre-emptible with notice</i>									
<i>Weeks: Start Date 09/24/12 End Date 09/30/12 MTWTFSS --WTF-- Spots/Week 1 Rate \$1,200.00</i>									
<i>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</i>									
1 WCVB W 09/26/12 5:56 PM Newscenter 5 at 5 5-6p :30 OFA12Z128H \$1,200.00 NM									
3	09/25/12	09/30/12	Newscenter 5 at 6	6-630p	--WTF--	:30	1	\$2,000.00	NM
<i>Class of Time - Pre-emptible with notice</i>									
<i>Weeks: Start Date 09/24/12 End Date 09/30/12 MTWTFSS --WTF-- Spots/Week 1 Rate \$2,000.00</i>									
<i>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</i>									
1 WCVB Th 09/27/12 6:28 PM Newscenter 5 at 6 6-630p :30 OFA12Z128H \$2,000.00 NM									
4	09/25/12	09/30/12	M-F Inside Edition	658-730p	--WTF--	:30	2	\$1,500.00	NM
<i>Class of Time - Pre-emptible with notice</i>									
<i>Weeks: Start Date 09/24/12 End Date 09/30/12 MTWTFSS --WTF-- Spots/Week 2 Rate \$1,500.00</i>									
<i>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</i>									
1 WCVB W 09/26/12 6:59 PM M-F Inside Edition 658-730p :30 OFA12Z128H \$1,500.00 NM									
2 WCVB Th 09/27/12 6:59 PM M-F Inside Edition 658-730p :30 OFA12P130H \$1,500.00 NM									
5	09/25/12	09/30/12	Chronicle	728-8p	--WTF--	:30	2	\$1,500.00	NM
<i>Class of Time - Pre-emptible with notice</i>									
<i>Weeks: Start Date 09/24/12 End Date 09/30/12 MTWTFSS --WTF-- Spots/Week 2 Rate \$1,500.00</i>									
<i>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</i>									
2 WCVB W 09/26/12 7:53 PM Chronicle 728-8p :30 OFA12Z128H \$1,500.00 NM									
1 WCVB F 09/28/12 7:51 PM Chronicle 728-8p :30 OFA12Z128H \$1,500.00 NM									
6	09/25/12	09/30/12	8a Sun Wknd Eyeopener Su 8-10a	-----S		:30	1	\$550.00	NM
<i>Class of Time - Pre-emptible with notice</i>									

MTWTFSS

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE INVOICE

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/25/12	09/30/12	8a Sun Wknd Eyeopener	Su 8-10a	-----S	:30	1	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/24/12 End Date 09/30/12 Spots/Week 1 Rate \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Su 09/30/12 8:51 AM 8a Sun Wknd Eyeopener Su 8-10a :30 OFA12P130H \$550.00 NM									
7									
09/25/12 10/01/12 Nightline 1135p-1206a --WTF-- :30 2 \$600.00 NM									
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date 09/24/12 End Date 09/30/12 MTWTFSS --WTF-- Spots/Week 2 Rate \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB W 09/26/12 11:56 PM Nightline 1135p-1206a :30 OFA12Z128H \$600.00 NM									
3 WCVB Th 09/27/12 12:01 AM Nightline 1135p-1206a :30 OFA12Z128H \$600.00 NM									

Total Spots **11**

Payment Terms 30 Days

<u>Gross Total</u>	\$12,550.00
<u>Agency Commission</u>	\$1,882.50
<u>Net Amount Due</u>	\$10,667.50